



FABRICE TESTA

HOW TO RE-ENGINEER YOUR BUSINESS MODEL (IN JUST 12 WEEKS) TO ACHIEVE DOUBLE DIGIT GROWTH MONTH AFTER MONTH

WITHOUT Compromising Your Vision, Accruing Debt
Or Selling Short Your Technology

GET STARTED 



YOU'RE ABOUT TO LEARN...



- Whether high-growth deeptech startups are “built differently” than traditional tech startups
- Which are the 4 hypergrowth levers you can use to turbo-boost your growth (funding, team, valuation)
- The 3 main reasons why you should double or triple your operational scalability
- Why product-market fit isn't enough for turning deeptech innovations into world-changing ventures
- How to use The Crazy Method as a catalyst to supercharge your growth in just 12 weeks

THE EASIEST AND MOST EFFECTIVE WAY
TO TURBO-BOOST YOUR **GROWTH**

**WITHOUT: COMPROMISING
YOUR VISION**

WITHOUT: ACCRUING DEBT

**OR WITHOUT: SELLING
SHORT YOUR TECHNOLOGY**

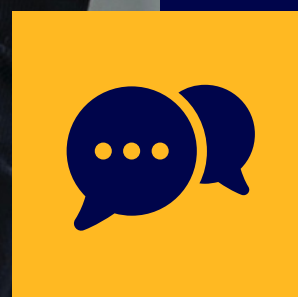


Forbes

Entrepreneur

**BUSINESS
INSIDER**

JACK CANFIELD
Successtv
WHERE PEOPLE COME TO GROW

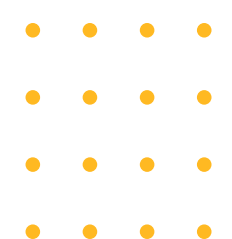


**Fabrice
Testa**

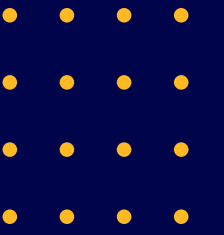
10+
companies

150M+
revenues

40+
crazy ideas



1.



DO HIGH-GROWTH DEEPTECH
STARTUPS ARE “**BUILT
DIFFERENTLY**” THAN
TRADITIONAL TECH STARTUPS?

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2.

WHICH ARE THE 4 HYPERGROWTH LEVERS YOU
CAN USE TO TURBO-BOOST YOUR GROWTH
(FUNDING, TEAM, VALUATION)



LEVER

01

Product Roadmap

LEVER

02

Market Strategy

LEVER

03

Sales Strategy

LEVER

04

Financial Planning

Next Slide >

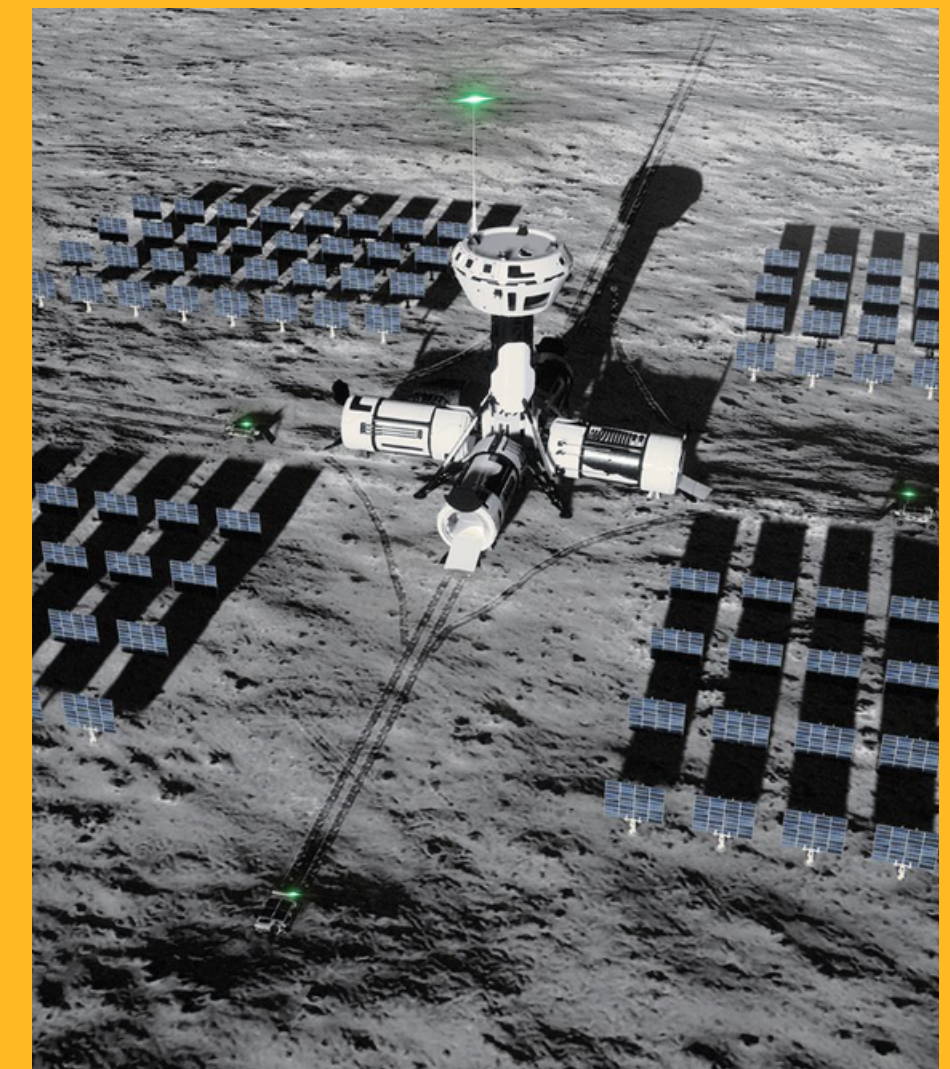
3.



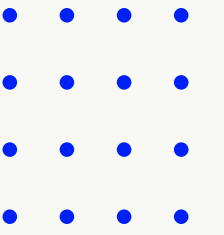
THE 3 MAIN REASONS WHY YOU SHOULD DOUBLE OR TRIPLE YOUR OPERATIONAL SCALABILITY

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HOW I TURNED MY CRAZY IDEAS INTO MULTI-MILLION DOLLAR BREAKTHROUGH VENTURES



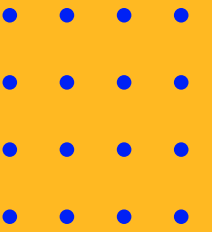
4.



WHY PRODUCT-MARKET FIT
ISN'T ENOUGH FOR TURNING
DEEPTECH INNOVATIONS INTO
WORLD-CHANGING VENTURES?

Next Slide >

5.



HOW TO USE THE **CRAZY**
METHOD AS A CATALYST TO
SUPERCHARGE YOUR GROWTH
IN JUST 12 WEEKS

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5.1

#1

AMAZON BEST
SELLER

BUY IT NOW AT
[amazon.com](https://www.amazon.com)

AVAILABLE NOW

FABRICE TESTA

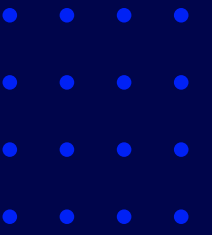
SUPER ENTREPRENEURSHIP DECODED

5 SECRET KEYS TO CREATE
BREAKTHROUGH BUSINESSES
THAT **CHANGE THE WORLD**

FOREWORD BY AKASH KARIA,
BESTSELLING AUTHOR AND GLOBAL KEYNOTE SPEAKER

5.2

The CRAZY Method



Catapult
Catapult your ambition



Rock-solid
Develop a rock-solid plan



Amazing
Build amazing solutions



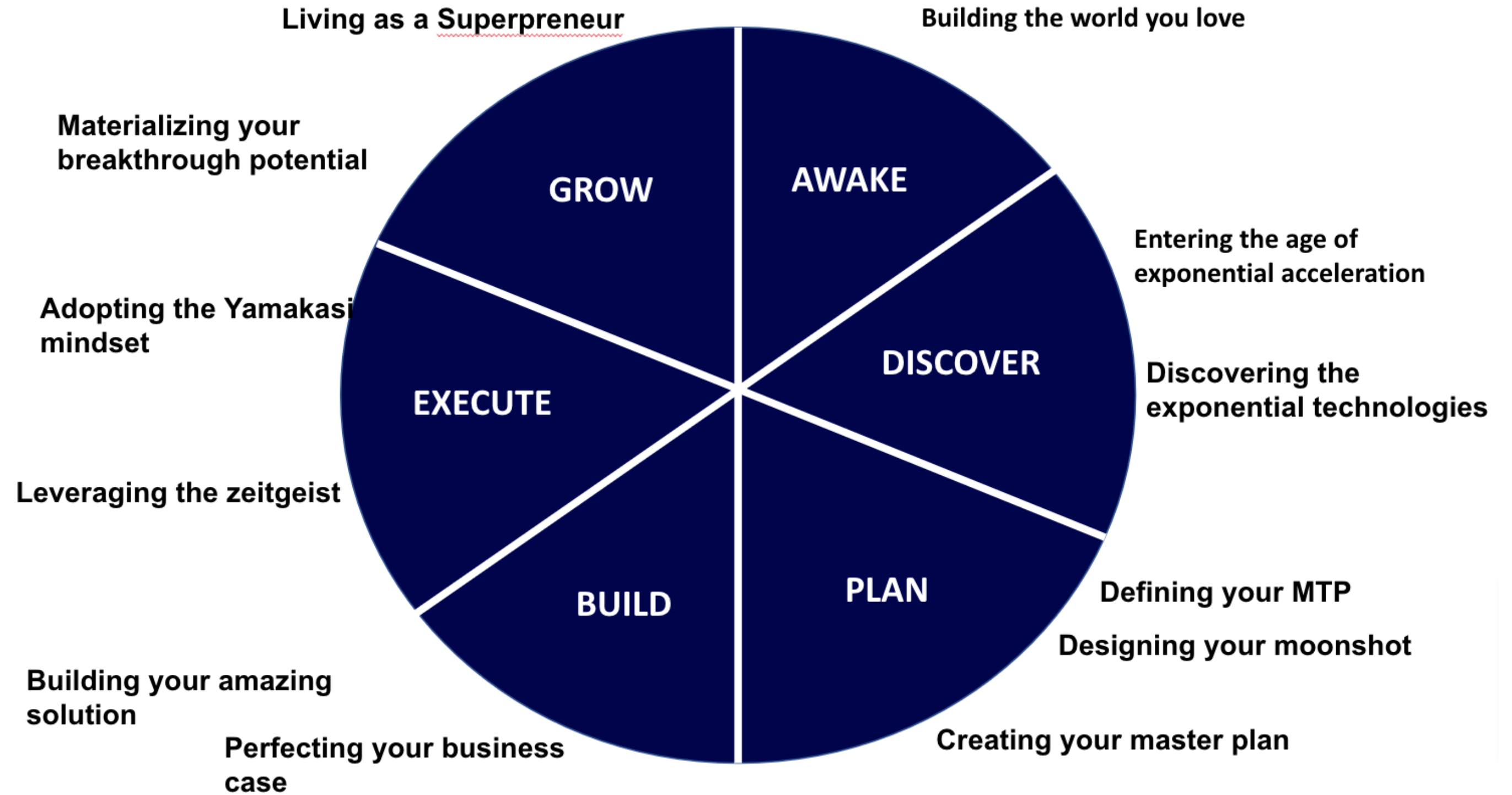
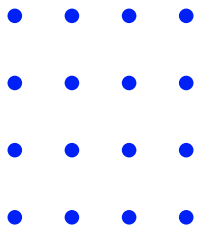
Zeitgeist
Leverage the zeitgeist



Yamakasi
Adopt a Yamakasi mindset

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5.3

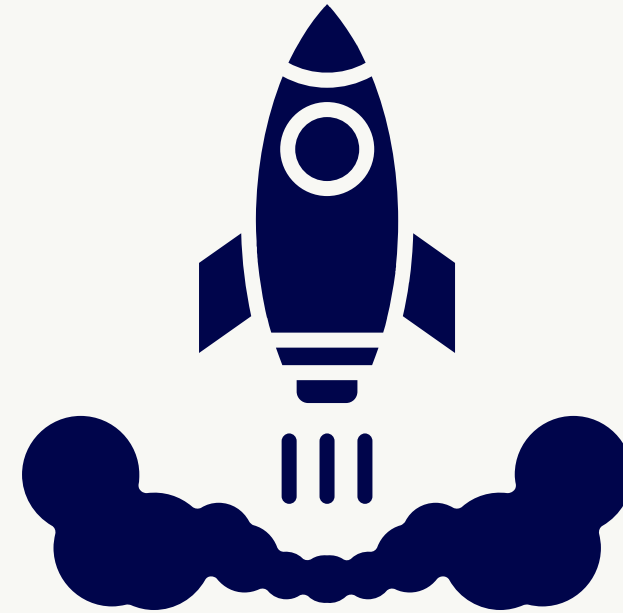


STEP #1



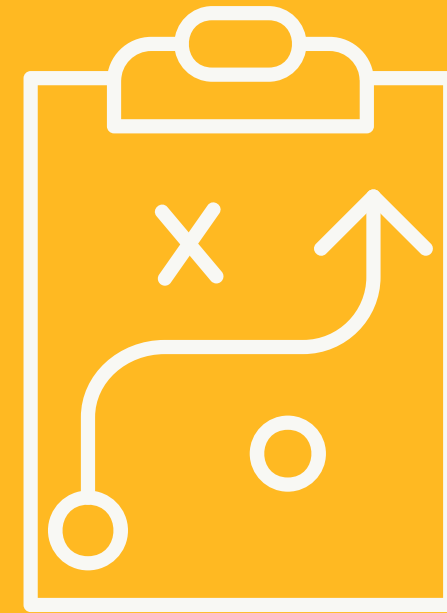
BUILDING THE WORLD
YOU LOVE

STEP #2



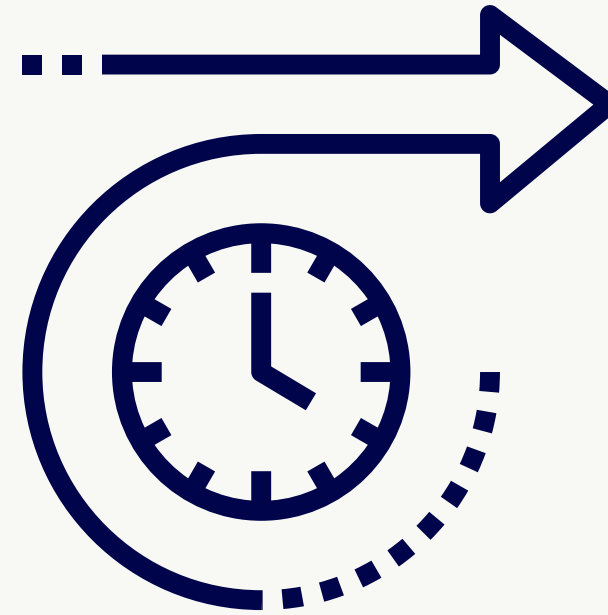
ENTERING THE AGE OF
EXPONENTIAL ACCELERATION

STEP #3



DEFINING YOUR MTP

STEP #4



DESIGNING YOUR MOONSHOT

STEP #5



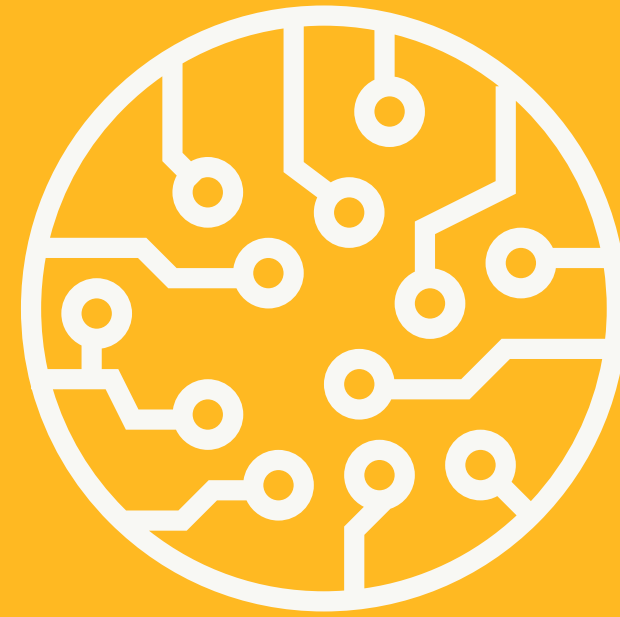
CREATING YOUR
MASTER PLAN

STEP #6



PERFECTING YOUR
BUSINESS CASE

STEP #7



DISCOVERING THE
EXPONENTIAL TECHNOLOGIES

STEP #8



BUILDING YOUR AMAZING SOLUTION

STEP #9



LEVERAGING THE ZEITGEIST

STEP #10



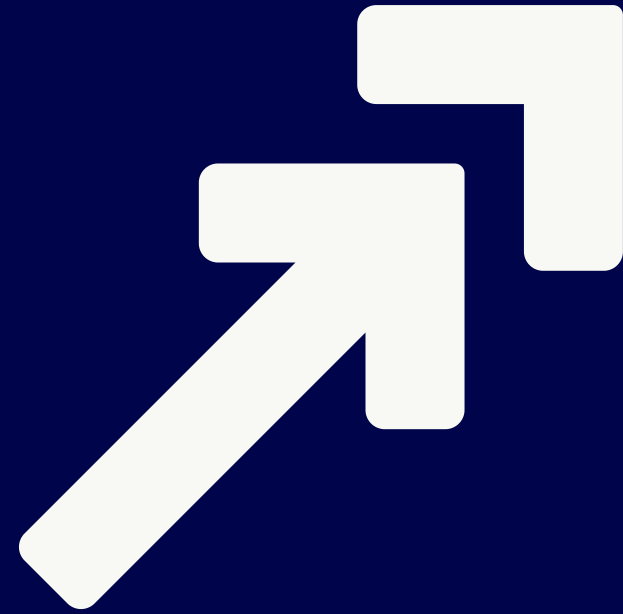
ADOPTING THE
YAMAKASI MINDSET

STEP #11



MATERIALIZING YOUR
BREAKTHROUGH POTENTIAL

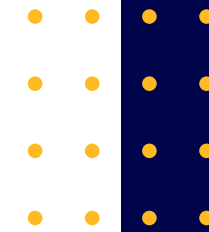
STEP #12



LIVING AS A SUPERPRENEUR

WHAT WE HAVE COVERED

- ✓ Whether high-growth deeptech startups are “built differently” than traditional tech startups
- ✓ Which are the 4 hypergrowth levers you can use to turbo-boost your growth (funding, team, valuation)
- ✓ The 3 main reasons why you should double or triple your operational scalability
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- ✓ How to use The Crazy Method as a catalyst to supercharge your growth in just 12 weeks





WHAT'S NEXT >>>

THE CRAZY METHOD: A 12-WEEK ONLINE PROGRAM DURING WHICH AMBITIOUS TECH FOUNDERS GO THROUGH OUR INTENSIVE COACHING TO SUPERCHARGE THEIR GROWTH BY REIMAGINING THEIR BUSINESS MODEL, ORGANIZATIONAL STRUCTURES AND OPERATIONS.

PREVIEW - THE COURSE

0/11

MODULE 1: BUILDING THE WORLD YOU LOVE

0/8

MODULE 2: ENTER THE AGE OF EXPONENTIAL ACCELERATION

0/10

MODULE 3: DEFINING YOUR MTP

0/7

MODULE 4: DESIGNING YOUR MOONSHOT

0/12

MODULE 5: CREATING YOUR MASTER PLAN

0/19

MODULE 6: PERFECTING YOUR BUSINESS CASE

0/8

MODULE 9: LEVERAGING THE ZEITGEIST

0/8

MODULE 10: ADOPTING THE YAMAKASI MINDSET

0/4

MODULE 11: MATERIALIZING YOUR BREAKTHROUGH

Lesson 1.1: Be the Entrepreneur of Your Life

0 DISCUSSIONS

You are following this course because you want to materialize your breakthrough potential.

And you know what? It is not more complicated than **four simple steps!**

First, you must be clear about what exactly you want to achieve. Then, you must choose the right strategies and tactics. The next steps are to take action and to measure how successful you are. Finally, you will need to tweak and repeat until you achieve your goal.

“Life is like a river. It’s moving, and you can be at the mercy of the river if you don’t take deliberate, conscious action to steer yourself in a direction you have predetermined.” – Tony Robbins

You don’t even have to reinvent the wheel. Simply observe and study the strategies and tactics of

Assignment 8.2: Build Your Amazing Solution

0 DISCUSSIONS

Based on your research about exponential technologies during assignment 7.1, which of these technologies are the most relevant for your project, venture or organization? How can you create a breakthrough product by using more than one of them? Brainstorm how you may combine some of these technologies.

Think also about techniques or concepts, not only about technologies!

Answer the below questions to help you.

EXISTING TECHNOLOGIES
All existing technologies, techniques, or concepts that may be helpful for my moonshot

NOVEL TECHNOLOGIES
All novel technologies, techniques, or concepts that may be helpful for my moonshot

SUBSTITUTE
Can I use one of these technologies, techniques, or concepts in a way that differs from how they are used now?

COMBINE

courses.testleadershipinternational.com

Leadership International

The Crazy Method Launchpad - T

Lesson 3.4: The Importance of Being Purposeful and Having a Why

Watch this to understand the importance of defining your WHY.

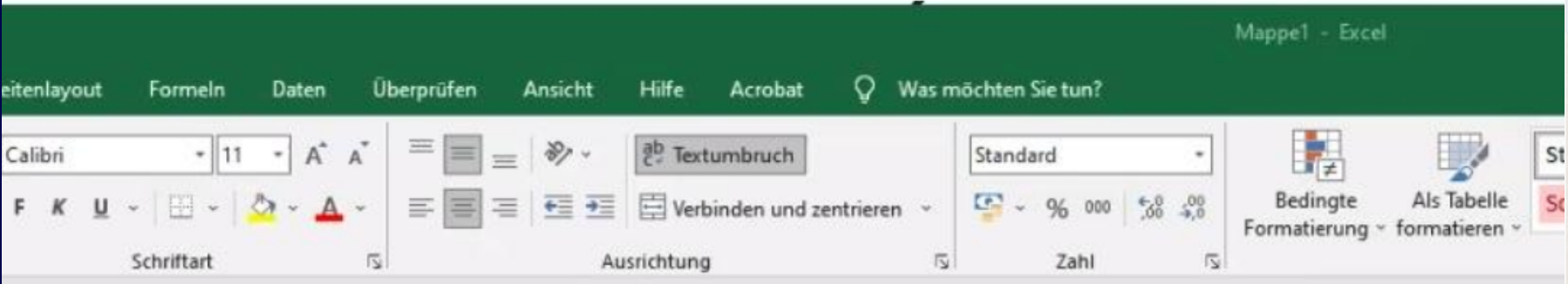
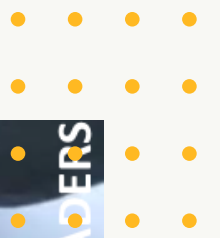
Importance of WHY in Daily Life | Simon Sinek | ...

Regarder sur YouTube

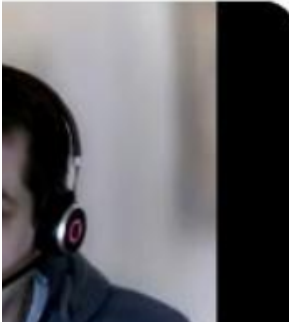
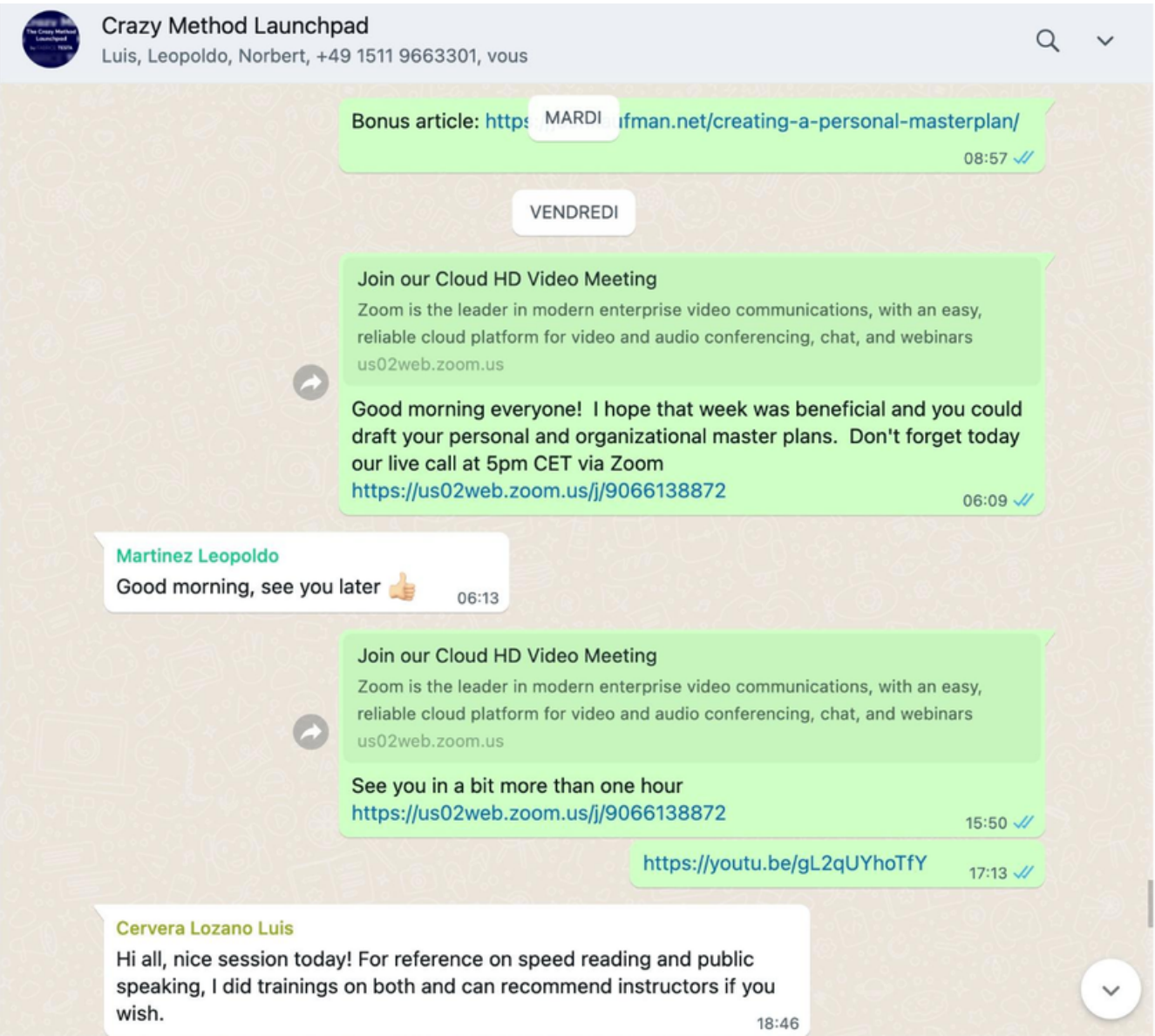
Watch this where Loren Ridinger gives a passionate and inspirational presentation on how to define your why.

How To Define Your Why - Loren Ridinger

COMPLETE & CONTINUE →



COACHING SESSIONS

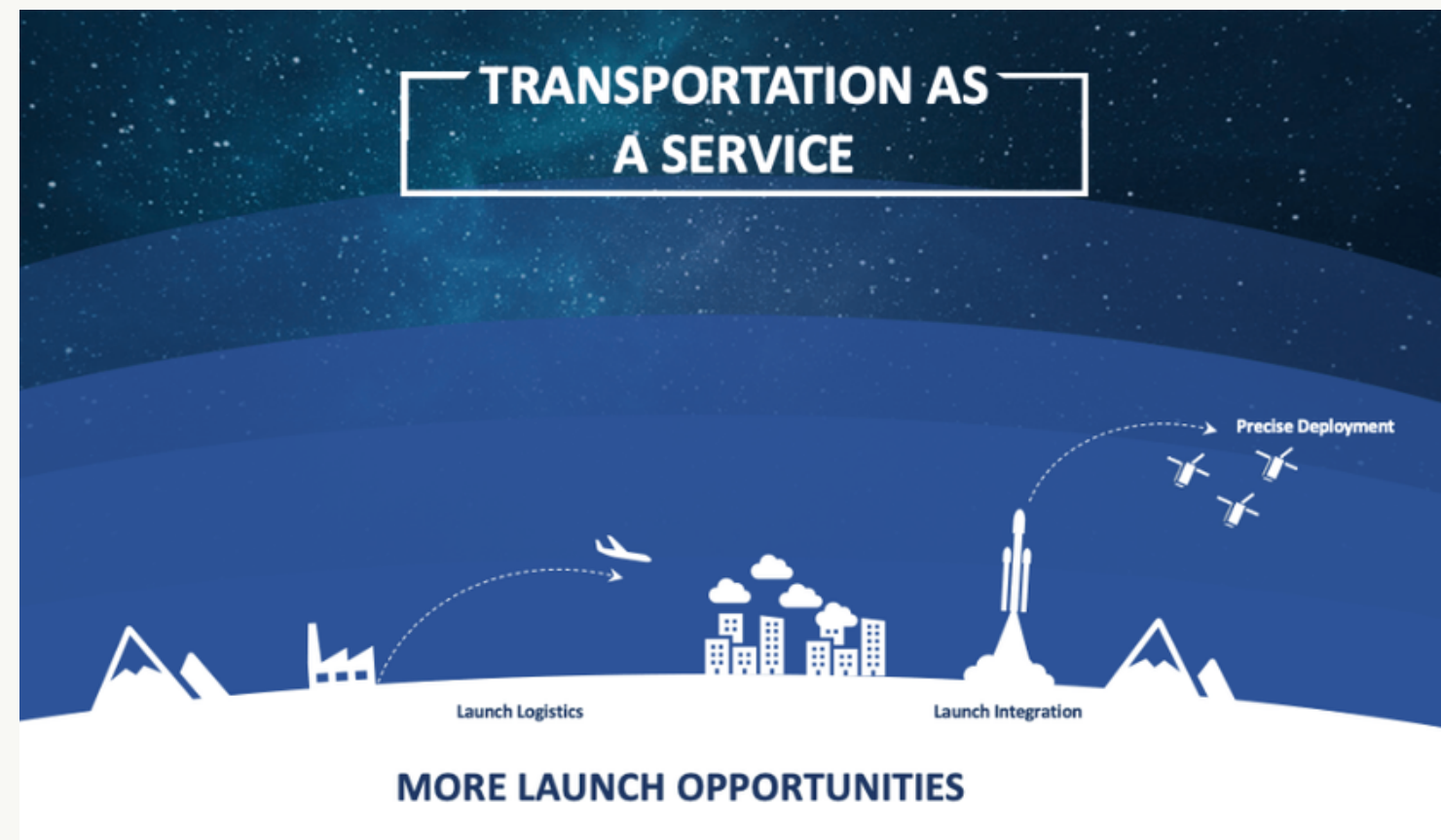


OUR SUCCESS STORIES



IMESHI WEERASINGHE
WEO

OUR SUCCESS STORIES



LEOPOLDO MARTINEZ
ESFERATROS



NORBERT PALFALVI
NEW SOCIAL IMPACT VENTURE

WHAT YOU GET

- ✓ ONLINE COURSE (100+ LESSONS)
- ✓ MY PERSONAL COACHING
- ✓ GROUP Q&A CALLS (WEEKLY)
- ✓ COMMUNITY ACCESS
- ✓ RESOURCE TOOLKIT

CERTIFICATE OF GUARANTEE

YES ! I am Personally Guaranteeing Your Success.

This premium coaching program will give you the most important foundational elements for having actionable frameworks so that you can build the biggest, most meaningful, and longest-term business possible. If you follow the curriculum and action steps, you will have the mindset and the tools to earn back 100% of your investment, thousands times!

I do guarantee that, by the end of Module 6, assuming you have studied all the lessons and done all your assignments, you will have a detailed business plan to massively increase the likelihood you'll succeed, as well as the chance to execute on that plan. If you don't, I will work with you to get you back on track. And if that doesn't work, you will be reimbursed 100% of your enrollment fee. This ensures that you have zero to lose and your massive breakthrough potential to gain.

Why would I offer such an audacious guarantee?

Because I know the program works ... if you do the work!

Fabrice TESTA



**TOTAL
COST**

€2,497

THANK YOU!

PRE-LAUNCH OFFICE HOURS

JOIN NOW

